

7TH Annual
LUNG CANCER
SCREENING SUMMIT

Exhibitor Prospectus



7th Annual Lung Cancer Screening Summit

October 16, 2025 | Jefferson Alumni Hall | Philadelphia, PA

Join Course Directors Julie A. Barta, MD, ATSF, Nathaniel R. Evans, III, MD, FACS, FCCP, Gregory C. Kane, MD, MACP, and Christine S. Shusted, MPH from Jefferson Health for the 7th Annual Lung Cancer Screening Summit.

The 7th Annual Lung Cancer Screening Summit aims to review the latest knowledge and research advances in the field by bringing together a multi-disciplinary group of physicians, nurses, program coordinators, researchers, and other experts.

The vision for the Jefferson Health Annual Lung Cancer Screening Summit is to develop a nationally recognized educational program that brings together clinicians and researchers focused on early detection of lung cancer.

Why Exhibit?

Market your organization and raise brand awareness with experts in the healthcare community.

Insight

Engage in meaningful discussions with health professionals about the issues, trends, and innovations that are happening in pharmaceuticals and medical devices.

Network

Enhance relationships and elevate your company's exposure while making new contacts.

Product Demonstration

Introduce health professionals to new products and cutting-edge technology offered by your company.

The exhibit hall will be open throughout the entire conference with designated times for participants to visit. Please review the accompanying schedule and exhibitor information. This information can also be found on the course webpage: <http://jefferson.cloud-cme.com/LCS2025>

Please join us as an exhibitor for this much anticipated annual event. Product theater and sponsorship opportunities are also available. If you have any questions or require additional information, please contact me directly.

Cassie Morgan

Cassie Morgan
CPD Planner
Office of Continuing Professional Development
Email: Cassandra.Morgan@jefferson.edu

Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu.

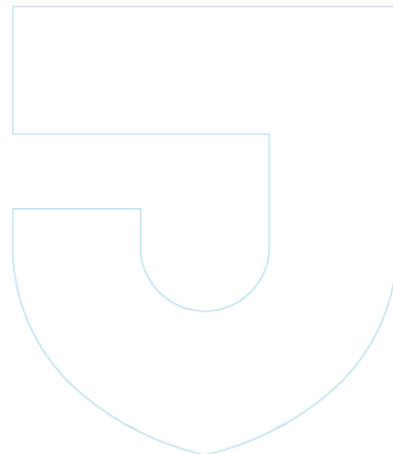
Exhibitor Fees and Benefits

<p>Bronze Level \$2,500</p>	<ul style="list-style-type: none"> • One 6 ft table for your display. • Up to 2 company representatives. • Breakfast with morning meeting attendees. • Networking Reception with Course Directors and attendees. • Company description and contact information in Exhibitor Directory. • Acknowledgement on conference signage and in PowerPoint presentation.
<p>Silver Level \$5,000</p>	<ul style="list-style-type: none"> • One 6 ft table for your display. • Up to 3 company representatives. • Breakfast with morning meeting attendees. • Networking Reception with Course Directors and attendees. • One (1) <u>half</u> page ad in Exhibitor Directory. Due by 9/25 Specifications: JPEG, PNG, or PDF format, letter size (8.5 X 5), no bleed, preferably with a border. • Acknowledgement on conference signage and in PowerPoint presentation. • 1 complimentary conference registration for CE credit
<p>Gold Level \$7,500</p>	<ul style="list-style-type: none"> • One 6 ft table for your display. Additional tables may be available if space allows. • Up to 4 company representatives. • Breakfast with morning meeting attendees. • Networking Reception with Course Directors and attendees. • One (1) <u>full</u> page ad in Exhibitor Directory. Due by 9/25 Specifications: JPEG, PNG, or PDF format, letter size (8.5 X 11), no bleed, preferably with a border. • Acknowledgement on conference signage and in PowerPoint presentation. • 2 complimentary conference registrations for CE credit • Breakfast with a Course Director and Dr. Sarah Gordon, Associate Professor - Thomas Jefferson University, Lung Program Leader for the Enterprise - Medical Oncology, and Clinical Co-Director of Phase 1 Program/Early Drug Development Office.
<p>TV Monitor Marketing \$500</p>	<p>Market your company/product during the entire conference on the TV monitor in the Exhibit Hall. Attendees will be able to view your ad during breakfast, lunch, evening reception, and all breaks.</p> <p>Ads can be static or moving but cannot contain sound.</p>

Exhibitor Fees and Benefits

<p>Product Theater \$5,000 12:00-12:30pm</p>	<p>A Product Theater is an exhibitor presentation on the clinical benefit or scientific research relating to the development of an approved pharmaceutical product and may include information on new uses, combinations, or therapies for the approved product.</p> <p>This session is not approved for continuing education credits.</p> <p>Price includes basic AV set up of a screen, projector, and microphone. Additional AV needs will be at the expense of your company.</p> <p>Product theater will be advertised to registered conference attendees prior to the meeting. Companies may provide a flyer that will be distributed to attendees prior to the conference.</p> <p>Product Theater is limited to one company and is on a first come basis. To guarantee space, full payment must be received.</p>
<p>Additional Benefits</p>	<p><u>Exhibitor Raffle Card</u></p> <p>To encourage attendee-exhibitor interaction, attendees will be provided with an Exhibitor Raffle Card, with the names of all the companies exhibiting at the conference. The attendees will have the opportunity to visit each of the exhibit booths and have one company representative sign their raffle card for the chance of winning a prize.</p> <p>Please note exhibit monies received will not be used to purchase materials related to the Exhibitor Raffle as institutional and registration funds will cover these expenses.</p>

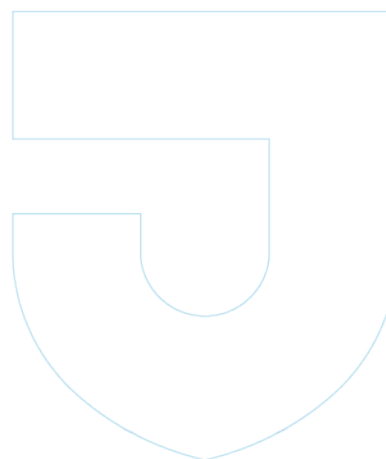
Deadline to submit: Thursday, September 25, 2025



7 th Annual Lung Cancer Screening Summit EXHIBIT INFORMATION											
CONFERENCE DATE & TIME	Thursday October 16, 2025 7:00AM - 5:00PM										
CONFERENCE LOCATION	Jefferson Alumni Hall 1020 Locust Street Philadelphia, PA 19107										
EXHIBITOR REGISTRATION	http://jefferson.cloud-cme.com/LCS2025										
EXHIBIT TIMES	<p>The exhibit area is available throughout the conference. The following times are dedicated exhibit times where food and beverage will be served:</p> <p>Preliminary Agenda - Subject to Change</p> <table> <tr> <td>7:00AM - 8:30AM</td><td>Breakfast with morning meeting attendees</td></tr> <tr> <td>9:00AM - 9:30AM</td><td>Check-In, Breakfast, and Exhibits</td></tr> <tr> <td>11:35AM - 12:45PM</td><td>Lunch & Exhibits</td></tr> <tr> <td>2:00PM - 2:20PM</td><td>Break and Exhibits</td></tr> <tr> <td>4:30PM - 5:00PM</td><td>Exhibits & Networking Reception</td></tr> </table>	7:00AM - 8:30AM	Breakfast with morning meeting attendees	9:00AM - 9:30AM	Check-In, Breakfast, and Exhibits	11:35AM - 12:45PM	Lunch & Exhibits	2:00PM - 2:20PM	Break and Exhibits	4:30PM - 5:00PM	Exhibits & Networking Reception
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4:30PM - 5:00PM	Exhibits & Networking Reception										
EXHIBIT SETUP & BREAKDOWN	Setup can begin at 7:00AM on the day of conference. Exhibit breakdown must be completed by the end of conference.										
ELECTRICAL NEEDS	Electrical services are included in the exhibit fee and we will do our best to accommodate. Each company is responsible for communicating their electrical needs in their exhibit registration.										
SHIPPING	<p>Shipments will be accepted at the Jefferson Alumni Hall Loading Dock beginning Tuesday, October 14, 2025. Be sure to label them accordingly.</p> <p style="text-align: center;">Name of Company and On-site Contact Attn: OCPD Jefferson Alumni Hall 1020 Locust Street - Suite M5 Philadelphia, PA 19107 LCS2025 - EXHIBIT Box ____ of ____</p> <p>The Office of CPD does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the hotel. Each exhibiting company is responsible for insuring its property for loss or damage. All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference.</p>										

EXHIBIT PAYMENT	<p>Please make check payable to: Thomas Jefferson University</p> <p>Mail to: Thomas Jefferson University, Office of CPD 1020 Locust Street, Suite M5 Philadelphia, PA 19107</p> <p>American Express, Visa and MasterCard are also accepted via the registration portal. http://jefferson.cloud-cme.com/LCS2025</p>
EXHIBITOR RULES	<p>All in person exhibits must be tabletop or portable in nature not to exceed 6ft in width. Each in person exhibit company will be provided a 6' x 30" table and chairs. Each exhibitor will be listed in the course exhibit directory, in the administrative slideshow and on conference posters.</p> <p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference. Exhibitor is buying virtual or in person exhibit space. • Exhibitor activities are restricted to the allocated physical or virtual exhibit space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in the conference meeting space, or at the entrances to the conference meeting space. • Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and not interleaved between computer windows or screens of the accredited content. • Advertising of any type is prohibited within the educational content. • Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no 'commercial breaks'. • Exhibits are intended for informational purposes. Products may not be sold in the virtual exhibit hall. • The recording (photographic, screen capture, audio and/or video) of the conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe should the conference space allow but must refrain from any participation or recording of any scientific sessions on that company's behalf. • The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall. • By registering, they are agreeing to pay the applicable exhibit fees.
SUNSHINE ACT	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act").</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>

<p>CANCELLATION BY CONFERENCE ORGANIZERS</p>	<p>In the event that the conference is cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors. Refunds will be provided for exhibit fees.</p>
<p>REFUND POLICY</p>	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before September 18, 2025. There will be no refunds after this period. Cancellations notified before the one-month period will incur a 15% cancellation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to: Office of CPD, Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email to Cassandra.Morgan@jefferson.edu - please include the activity name in the subject line.</p>



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THURSDAY, OCTOBER 16, 2025 <i>Eakins Lounge, Jefferson Alumni Hall, 1020 Locust St, Philadelphia</i> Internal Working Meeting	
8:00AM-9:00AM	Simultaneous Platinum Exhibitor Breakfast with Dr. Gordon and Dr. Kane
7:00 AM	Breakfast with LCS Summit Exhibitors, Ground Floor Atrium
7:15 AM	Opening Remarks, <i>Julie A. Barta, MD, ATSF</i>
	Site Presentations
7:25AM	North Region: Jefferson Northeast, <i>Sue McMullen, CRNP</i>
7:30 AM	North Region: Jefferson Abington, <i>Anne Marie Kinsey, CRNP</i>
7:35 AM	North Region: Einstein Montgomery, <i>Stephanie Sylvester</i>
7:40 AM	Central Region: Center City, <i>Brooke Ruane, CRNP</i>
7:45 AM	Central Region: Einstein Philadelphia, <i>Beth Meder, RN</i>
8:00 AM	East Region: Jefferson New Jersey, <i>Sandy Murray, RN</i>
8:05 AM	Lehigh Valley Health Network: TBD
8:15 AM	Enterprise Updates, <i>Teresa Giamboy, DNP</i>
8:25 AM	Open Discussion

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THURSDAY, OCTOBER 16, 2025		
Eakins Lounge, Jefferson Alumni Hall, 1020 Locust St, Philadelphia		
Concurrent live Webinar for virtual participants at: TBD		
9:00AM-9:30AM	Check-In, Breakfast, and Exhibits	
9:30AM-9:40AM	Welcome and Opening Remarks	Gregory C. Kane, MD, MACP
9:40AM-9:55AM	Introduction to the 7 th Annual LCS Summit	Julie A. Barta, MD, ATSF
9:55AM-10:45AM	Keynote Presentation: Community Engaged Research to Reduce Tobacco Use Disparities Lilianna Phan, PhD, MPH, MS; Assistant Professor of Community Health and Prevention, Dornsife School of Public Health, Drexel University	
Theme: Perspectives in Lung Cancer Screening Eligibility and Implementation		
10:45AM-11:00AM	Optimizing the Electronic Health Record to Improve Lung Cancer Screening Opportunities for Primary Care Populations	Bryan O’Connell, MD
11:00AM-11:15AM	Transforming Lung Cancer Screening Through Artificial Intelligence in Thoracic Radiology	Paras Lakhani, MD
11:15AM-11:30AM	Tailored Lung Cancer Screening Approaches for Philadelphia	Christine S. Shusted, MPH
11:30AM-11:35AM	Q&A Panel: Morning Speakers	
11:35AM-12:45PM	Lunch and Exhibits	
12:45PM-1:05PM	Updates in Thoracic Surgery for Early-Stage Lung Cancer	Nathaniel R. Evans, III, MD, FACS
1:05PM-1:20PM	Advances in Centralized LCS at Jefferson Health Enterprise	Teresa Giamboy, DNP, MBA
1:20PM-2:00PM	Expert Panel Discussion: Moderated by Dr. Kane Lilianna Phan, PhD; Christopher Slatore, MD; Teresa Giamboy, DNP; Christine Shusted, MPH; and Bracken Babula, MD	
2:00PM-2:20PM	Break and Exhibits	
Theme: Interdisciplinary Viewpoints on Early Detection of Lung Cancer		
2:20PM-2:40PM	Updates in Robotic Bronchoscopy	Prarthna Chandar, MD
2:40PM-2:55PM	Leveraging Lung Cancer Screening to Expand the Reach of Interventional Pulmonology	Brooke Ruane, CRNP
2:55PM-3:10PM	Role of Radiation Oncology in Early Detection of Lung Cancer	Erik Blomain, MD, PhD
3:10PM-3:25PM	Enterprise Goals for the Thoracic Oncology Program	Sarah Gordon, DO
3:25PM-4:15PM	Keynote Presentation: Patient-Reported Outcomes in Lung Cancer Screening Christopher Slatore, MD, MS; Professor of Medicine, Oregon Health and Science University; Investigator, Health Services Research and Development, VA Portland Health Care System	
4:15PM-4:20PM	Q&A Panel: Afternoon Speakers	
4:20PM-4:30PM	Closing Remarks	Julie A. Barta, MD, ATSF
4:30PM-5:00PM	Exhibits and Networking Reception, Jefferson Alumni Hall Atrium	

**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) THOMAS JEFFERSON UNIVERSITY	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) NON-FOR-PROFIT 501C3	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A (Applies to accounts maintained outside the United States.)
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>	
	5 Address (number, street, and apt. or suite no.). See instructions. 1101 MARKET STREET, SUITE 2004	Requester's name and address (optional)
6 City, state, and ZIP code PHILADELPHIA, PA 19107		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-				-		
or									
Employer identification number									
2	3	-	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person 	Date 05/10/2024
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Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they